

DUPLICATE

INVOICE



WTEV-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.actionnewsjax.com>

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave
Ste 306
Towson, MD 21286

Send Payment To:

WTEV-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

Invoice #	Invoice Date	Invoice Month	Invoice Period
48663-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AFP	1872

Flight Dates	Order #	Alt Order #
08/22/12 - 08/27/12	48663	09782917

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	CBS Morning News	7:00 AM-9:00 AM	-- 111--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -- 111-- 3 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV W 08/22/12 8:59 AM CBS Morning News 7:00 AM-9:00 AM :30 AFP12TV14H \$80.00 NM									
3 WTEV Th 08/23/12 8:17 AM CBS Morning News 7:00 AM-9:00 AM :30 AFP12TV14H \$80.00 NM									
2 WTEV F 08/24/12 7:57 AM CBS Morning News 7:00 AM-9:00 AM :30 AFP12TV18H \$80.00 NM									
2	08/22/12	08/24/12	Action News @ 5p	5:00 PM-5:30 PM	-- 111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -- 111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV W 08/22/12 5:28 PM Action News @ 5p 5:00 PM-5:30 PM :30 AFP12TV14H \$750.00 NM									
1 WTEV Th 08/23/12 5:22 PM Action News @ 5p 5:00 PM-5:30 PM :30 AFP12TV14H \$750.00 NM									
3 WTEV F 08/24/12 5:12 PM Action News @ 5p 5:00 PM-5:30 PM :30 AFP12TV18H \$750.00 NM									
3	08/22/12	08/24/12	Action News @ 6p	6:00 PM-6:30 PM	-- 111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -- 111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV W 08/22/12 6:21 PM Action News @ 6p 6:00 PM-6:30 PM :30 AFP12TV14H \$750.00 NM									
2 WTEV Th 08/23/12 6:28 PM Action News @ 6p 6:00 PM-6:30 PM :30 AFP12TV14H \$750.00 NM									
3 WTEV F 08/24/12 6:28 PM Action News @ 6p 6:00 PM-6:30 PM :30 AFP12TV18H \$750.00 NM									
4	08/24/12	08/24/12	Judge Judy	7:00 PM-7:30 PM	--- 3--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --- 3-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WTEV F 08/24/12 7:10 PM Judge Judy 7:00 PM-7:30 PM :30 AFP12TV18H \$650.00 NM									
2 WTEV F 08/24/12 7:18 PM Judge Judy 7:00 PM-7:30 PM :30 AFP12TV18H \$650.00 NM									
1 WTEV F 08/24/12 7:25 PM Judge Judy 7:00 PM-7:30 PM :30 AFP12TV18H \$650.00 NM									
5	08/22/12	08/24/12	Two And A Half Men	7:30 PM-8:00 PM	-- 1-2--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -- 1-2-- 3 \$650.00									

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AFP	1872	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/22/12	08/24/12	Two And A Half Men	7:30 PM-8:00 PM	-- 1-2--	:30	3	\$650.00	NM
08/20/12 08/26/12 -- 1-2-- 3 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV W 08/22/12 7:53 PM Two And A Half Men 7:30 PM-8:00 PM :30 AFP12TV14H \$650.00 NM 1 WTEV F 08/24/12 7:42 PM Two And A Half Men 7:30 PM-8:00 PM :30 AFP12TV18H \$650.00 NM 3 WTEV F 08/24/12 7:56 PM Two And A Half Men 7:30 PM-8:00 PM :30 AFP12TV18H \$650.00 NM									
6	08/22/12	08/24/12	Letterman	11:35 PM-12:35 XM	-- 222--	:30	6	\$220.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -- 222-- 6 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV W 08/22/12 11:45 PM Letterman 11:35 PM-12:35 XM :30 AFP12TV14H \$220.00 NM 5 WTEV W 08/22/12 12:07 AM Letterman 11:35 PM-12:35 XM :30 AFP12TV14H \$220.00 NM 4 WTEV Th 08/23/12 12:03 AM Letterman 11:35 PM-12:35 XM :30 AFP12TV14H \$220.00 NM 2 WTEV Th 08/23/12 12:33 AM Letterman 11:35 PM-12:35 XM :30 AFP12TV14H \$220.00 NM 3 WTEV F 08/24/12 12:17 AM Letterman 11:35 PM-12:35 XM :30 AFP12TV18H \$220.00 NM 6 WTEV F 08/24/12 12:51 AM Letterman 11:35 PM-12:35 XM :30 AFP12TV18H \$220.00 NM									
7	08/22/12	08/26/12	M-F Action News @ 11p	11:00 PM-11:35 PM	-- 111--	:30	3	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -- 111-- 3 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV W 08/22/12 11:31 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 AFP12TV14H \$850.00 NM 5 WTEV Th 08/23/12 11:31 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 AFP12TV14H \$850.00 NM 2 WTEV F 08/24/12 11:33 PM M-F Action News @ 11p 11:00 PM-11:35 PM :30 AFP12TV18H \$850.00 NM									
8	08/23/12	08/23/12	Jaguars Pre-Season	8:00 PM-11:00 PM	---T---	:30	2	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ---T--- 2 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV Th 08/23/12 9:04 PM Jaguars Pre-Season 8:00 PM-11:00 PM :30 AFP12TV14H \$6,000.00 NM 1 WTEV Th 08/23/12 10:43 PM Jaguars Pre-Season 8:00 PM-11:00 PM :30 AFP12TV14H \$6,000.00 NM									
9	08/24/12	08/24/12	NFL Pre-Season	8:00 PM-11:00 PM	----F--	:30	2	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ----F-- 2 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTEV F 08/24/12 9:48 PM NFL Pre-Season 8:00 PM-11:00 PM :30 AFP12TV18H \$1,700.00 NM 1 WTEV F 08/24/12 10:31 PM NFL Pre-Season 8:00 PM-11:00 PM :30 AFP12TV18H \$1,700.00 NM									
10	08/25/12	08/25/12	NFL Pre-Season	8:00 PM-11:00 PM	-----S-	:30	2	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S- 2 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTEV Sa 08/25/12 7:59 PM NFL Pre-Season 8:00 PM-11:00 PM :30 AFP12TV18H \$1,700.00 NM Out of TP 2 WTEV Sa 08/25/12 11:21 PM NFL Pre-Season 8:00 PM-11:00 PM :30 AFP12TV18H \$1,700.00 NM Out of TP									
11	08/26/12	08/26/12	60 Minutes	7:00 PM-8:00 PM	-----S	:30	2	\$3,000.00	NM

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AFP	1872	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/26/12	08/26/12	60 Minutes	7:00 PM-8:00 PM	-----S	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Su 08/26/12 6:59 PM 60 Minutes 7:00 PM-8:00 PM :30 AFP12TV18H \$3,000.00 NM									
2 WTEV Su 08/26/12 7:58 PM 60 Minutes 7:00 PM-8:00 PM :30 AFP12TV18H \$3,000.00 NM									
19	08/26/12	08/26/12	Action News Sunday/Eye	6:30 AM-7:00 AM	-----S	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Su 08/26/12 6:38 AM Action News Sunday/Eye on 6:30 AM-7:00 AM :30 AFP12TV18H \$40.00 NM									
2 WTEV Su 08/26/12 6:56 AM Action News Sunday/Eye on 6:30 AM-7:00 AM :30 AFP12TV18H \$40.00 NM									
20	08/26/12	08/26/12	Action News Sunday/Eye	11:30 AM-12:00 PM	-----S	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Su 08/26/12 11:38 AM Action News Sunday/Eye on 11:30 AM-12:00 PM :30 AFP12TV18H \$85.00 NM									
2 WTEV Su 08/26/12 11:59 AM Action News Sunday/Eye on 11:30 AM-12:00 PM :30 AFP12TV18H \$85.00 NM									
21	08/22/12	08/27/12	Let's Make a Deal	3:00 PM-4:00 PM	M-WTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 M-WTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV Th 08/23/12 3:26 PM Let's Make a Deal 3:00 PM-4:00 PM :30 AFP12TV14H \$700.00 NM									
22	08/22/12	08/27/12	Rachel Ray	9:00 AM-10:00 AM	M-WTF--	:30	2	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/12 08/28/12 M-WTF-- 2 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WTEV W 08/22/12 9:30 AM Rachel Ray 9:00 AM-10:00 AM :30 AFP12TV14H \$140.00 NM									
23	08/25/12	08/26/12	Sa Action News @ 11p	11p-1135p	-----1-	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Sa 08/25/12 11:55 PM Sa Action News @ 11p Out of TP 11p-1135p :30 AFP12TV18H \$850.00 NM									
24	08/25/12	08/26/12	Su Action News @ 11p	11p-1135p	-----1	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTEV Su 08/26/12 11:25 PM Su Action News @ 11p 11p-1135p :30 AFP12TV18H \$850.00 NM									
Total Spots							40		

Payment Terms 30 DaysGross Total**\$40,100.00**

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48663-1	08/26/12	August 2012	07/30/12 - 08/26/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Americans for Prosperity	AFP	1872	

Agency Commission **\$6,015.00**

Net Amount Due **\$34,085.00**

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